



**KVVU TV**  
**25-TV 5 Drive**  
**Henderson, NV 89014**  
**(702)435-5555**

# CONTRACT

<u>Contract / Revision</u>		<u>Alt Order #</u>
497139 /		06361784
<u>Product</u>		
RNC- ROMNEY		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/03/12 - 10/09/12	445	
<u>Advertiser</u>		<u>Original Date / Revision</u>
Romney for President, Inc		10/05/12 / 10/05/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>	<u>Cash/Trade</u>
EOM/EOC	Broadcast	Cash
<u>Station</u>	<u>Account Executive</u>	<u>Sales Office</u>
KVVU	Teresa Difuria	TELEREP-PHIL
<u>Special Handling</u>		
<u>Demographic</u>		
Adults 35+		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

**American Rambler Productions**  
138 Conant Street  
Beverly, MA 01915  
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
										Spots		
N 12	KVVU	10/08/12	10/09/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/08/12	10/14/12	MT-----				2	\$2,150.00			
N 13	KVVU	10/07/12	10/07/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S				1	\$850.00			
N 14	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S				1	\$7,500.00			
N 15	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S				1	\$8,500.00			
N 16	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	2	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	-----S				2	\$1,250.00			
<b>Totals</b>										30	\$48,325.00	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/09/12	30	\$48,325.00	\$41,076.25
<b>Totals</b>	<b>30</b>	<b>\$48,325.00</b>	<b>\$41,076.25</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP HEADLINE# 6361784 TRF# 4971399  
\$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM REP  
\*\*\*CHANGES\*\*\* \*

CREDIT RISK !!!  
HARRIS REPORT FROM REP \* \* CHANGES \* \* OCT 5/12 09-42  
FAX# 610-225-1191  
KVUU-TV \* \* \*

ADV # \_\_\_\_\_ ADV. NAME POLI/M ROMNEY/RNC/R/PRE/US  
AGY # \_\_\_\_\_ AGY. NAME AMERICAN RAMBLER PRODUCTIONS

REP. #        OFF. # 762 SALESMAN #         
BUYER NAME STEPHANIE KINCAID

138 CONANT STREET  
BEVERLY, MA 01915

SALES PRSN PH- TERESA DIFURIA

ORDER # \_\_\_\_\_ CONTRACT # 6361784 CLASS \_\_\_\_\_

CLASS: NATL. LOCAL REGIONAL

PRDCT RNC- ROMNEY EST#445 COMMENTS: (LINE, ORDER, INVOICE)

ICE)

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_

DATE OCT 5 / 12 09.42

REP: TO ROSE

FR NIKKI  
REVISED ORDER  
ADDED LINES 12-16  
NEW TOTAL \$48325  
PLS CNF THANKS

CON CM \* \* \* \* THIS IS A CASH IN ADVANCE SCHEDULE \* \* \* \*  
PNC POMERY

RNC = ROMEL

AGENCY ADVERTISER CODE = AGENCY EST# = 445  
AGENCY PRODUCT CODE =

12	A	1000P-1100P				
PROGRAM :	NEWS					
ON COML:	MAX 1X DAY					
			30	\$2,150.00	10/8	10/9
						2
					M-TU	

PROGRAM : NEWS

PROGRAM : NFL FOOTBALL  
14 A 1000A-100P

SUN	1	10/7	10/7	10/7	10/7	10/7	\$7,500.00	\$850.00
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REP : TEL# 610-293-4100 FAX# 610-225-1191  
CREDIT ADVISORY: AGENCY CREDIT RISK !!:  
REP HEADLINE# 6361784 TRF# 497139  
\$\$\$ MOD# O: UNAPPROVED REV #1 \$\$\$  
ORDER WORKSHEET HARRIS REPORT FROM REP OCT 5/12 09:42  
\*\*\*CHANGES\*\* \*\*\* KVUU-TV \*\*\*

LINE#:	REP	CD:	TIME	PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYS	:	TOTL:	:	SPTS:		
:		LINE#:		:		:		:		:		:		DATE		:		DATE		:/WK:		INVT		:	
15	A	100P-400P				30				\$8,500.00		10/7		10/7		1				SUN		1			
PROGRAM : NFL FOOTBALL																									
16	A	1000P-1045P				30				\$1,250.00		10/7		10/7		2				SUN		2			
PROGRAM : NEWS																									
OCT/12		48325.00																							
CONTRACT TOTAL												TOTAL SPOTS													
												48325.00 30													

COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI  
DEMOs- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE